



AMERICAN INTERNATIONAL SCHOOL SYSTEMS

Corporate
562 Grand Avenue
Englewood, NJ 07631

Website: aisspk.com

New Canal Park,
Lahore Cantt, Pakistan
Tel: (+92-42) 5018525

◆ PRESS RELEASE ◆ PRESS RELEASE ◆ PRESS RELEASE ◆ PRESS RELEASE ◆ PRESS RELEASE ◆

May 29, 2007

CONTACT: TONY SAYEGH, JR.
(914) 471-6744
tony@aisspk.com

AMERICAN INTERNATIONAL SCHOOL SYSTEM EXPANDS EXECUTIVE TEAM
Selects New York based Marketing & Media Professional to lead Public Affairs Team

Dateline, Englewood, New Jersey the American International School System (AISS) has selected Tony E. Sayegh, Jr. to join their Board of Directors and Executive Team as Vice President for Media & Public Affairs.

AISS is an educational institution designed to promote cultural understanding and awareness among the children of Pakistan through creative and interactive instruction. Their flagship school, housed on a beautiful state-of-the-art campus, will open in September 2007, in Lahore, Pakistan.

Upon making the appointment, Dr. Munir Kazmir, Co-Founder of AISS stated "Tony brings the right combination of experience and energy to this role. We are excited to have him as part of our effort to bring educational opportunity and cultural understanding to the children of Pakistan."

Calling his appointment "a true honor!" Sayegh said "The mission and vision of AISS is one that needs to be brought to everyone who wants to see positive changes made in the global theater. By bringing American educational values through innovative teaching techniques to the children of Pakistan, we are fostering an awareness that will lead to mutual respect and understanding among current and future generations. "

Mr. Sayegh joins the AISS team with extensive public affairs and media relations experience in both the public and private sectors. He attended The George Washington University (GWU) in Washington DC, receiving both a Bachelor of Arts in Political Science and Master of Public Administration with a concentration in state and local government. He completed his graduate work as a Presidential Administrative Fellow, which is the highest fellowship honor GWU bestows. He worked at the designation of the University President in the Office of Alumni Relations.

While in Washington, Mr. Sayegh was named Executive Producer of Washington Wired, a political news program that was among the first streamed news shows on the Internet. Additionally, Tony worked in the legislative office of Congresswoman Susan Molinari (R-NY) and served on the staff of former HUD Secretary Jack Kemp's 1996 campaign for Vice President of the United States. His political involvement also included press related positions during both the 1996 & 2000 Republican conventions.

Mr. Sayegh served as a principle in The Rushmore Group LLC, a New York based grassroots political action firm that served numerous national and statewide political and public interest campaigns. He most recently led the divisions of Business Development and Marketing Communications for a multi-national Import-Distribution Company, owned by his family, also based in New York. Mr. Sayegh served two terms as Deputy Mayor of the Village of Tuckahoe, in Westchester County and remains actively involved in many aspects of his community.

For more information on AISS, go to our website: www.aisspk.com